KWorld Computer Co., Ltd Press Release



KWorld Is Launching a Home Entertainment Media Player

Enjoy Streaming Internet content, movies, videos, music and photos from a storage device designed for the living-room TV Full HD 1080p

Taipei, Taiwan – April 11th, 2011 - KWorld Computer Co., Ltd., a leading provider in integrated multimedia player today announces its latest design in media player – M210. KWorld has created this media player to supply the multimedia market with attractive features with a category from entry level to high end. We want to proportionate a complete home entertainment center designed for your living-room TV full HD up to 1080P.

The media player M210 features streaming Internet content, movies, videos, music, photos from any storage devices. Users will be able to enjoy the streaming Internet content with very convenient web services such as YouTube, Picasa, Weather and BT download displayed on user's TV and by using remote control. We have also included the internal removable hard disk 2.5"/3.5" hot swap SATA HDD rack for easy HDD swapping without unscrewing or opening the case; furthermore to maximize users media player memory space.

M210 supports a very powerful software for decoding the most demanding and popular playback formats of audio, video, picture & subtitle sources such as BD-ISO,M2TS, AVI, MPEG,WMV MP4,MOV,MKV, TS/TP, all up to 1080p among others. It also includes a convenient variety of output interfaces (HDMI, YPbPr and Composite) to make it easy for users to bring it anywhere they go and connect it to any type of TV. It has different inputs such as USB 2.0 and Hard Disk of 2.5 or 3.5. It also includes the interface ESATA technology which consists on transmitting 6 times faster and more efficient than the USB cable



KWorld Home Media Center brings more multimedia entertainment into users' living room and shares their passion, creativity and experience with their family and friends. It makes it so easy for users to watch different files and web services directly on your TV, turning your living-room into a media center! M210 is available for media request now and the product will be in the market by the end of this month March, 2011.

About KWorld

KWorld Computer Co., Ltd. is one of the leading brands in integrated digital multimedia solutions. By combining and integrating these six different kinds of multimedia solutions: PCTV, External TVBox, Multimedia Editing, Multimedia Converter, Home Media Center and Computer Speaker Series, KWorld can be both the components and solutions for the basic infrastructure of a digital home entertainment center. For more information on KWorld, please visit <u>www.kworld-global.com</u>.

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